GETABBY
Intelligent Customer Acquisition

Press Release Source: GetABBY, Inc.

GetABBY Featured in the Creative Technology Network Creative Clash Video
Wednesday, January 18th, 2012

The Pittsburgh Technology Council's Creative Technology Network is part of the Art & Technology Initiative, which was formed in 2008 in an effort to unite and cultivate the creative and technology communities in the Pittsburgh region. GetABBY (http://www.getabby.com), is proud to be included in the launch of the region's first network dedicated to the advancement and celebration of creative technology.

The launch is to be held at **The Carnegie Museum of Art,** which is nationally and internationally recognized for its distinguished collection of American and European works of art from the 16th century to the present. Ms. Lynn Zelevansky, Director of the Carnegie Museum of Art, will moderate the unveiling and said: "Due to the high volume of creative technology that was submitted for review, this eye-opening video – showcasing a few of the region's most creative technologies – is proving to be both eye-opening and giving a sense of pride to be working and creating in this amazing city."

Wayne Scholar, CTO of GetABBY (http://www.getabby.com) remarked: "Pittsburgh is a city rich with creativity and innovation, and GetABBY is proud to be a participant in the city's innovative partnership between art and technology. Today, industries including design, gaming, filmmaking, advertising, education, fine art, production, robotics, digital media – and much more – are coalescing to make Pittsburgh home to a thriving creative technology community. Let's all go and enjoy our city on display."

The exhibit opens on January 26th at The Carnegie Museum of Art.

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For more information, visit http://www.getabby.com; or visit the exhibit at The Carnegie Museum of Art, starting on January 26th, 2012.