



April 2010

NeedHim.org  
1.888.NEED.HIM



**FOR IMMEDIATE RELEASE**

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## Multiple Languages Communicate Seamlessly Online

### Overview: ABBY Real-Time Chat Translation

Abby has changed the way international communication is handled online. Members of NeedHim Ministries can now communicate in their native languages collectively. Chinese, English, Hindu and Spanish speakers interacting in their own languages without the need for an additional translator.

The screenshot displays two overlapping chat windows from the NeedHim.org application. The top window, titled 'You are currently chatting with RF', shows a conversation in English. The bottom window, titled 'You are currently chatting with Dennis', shows a conversation in Spanish. Both windows feature a 'Language' dropdown menu, a 'Logoff' button, and a user status table.

User	Status
Wayne	Offline
Drew	Offline
Need Him	Offline
Craig	Online

## **About NeedHim Ministries**

*“intentionally presenting the Gospel of Jesus Christ“ ...*

In 1996, George Barna released a report stating that up to 36% of a Christian radio or television audience had not accepted Christ. As a result of this report, several ministries came together and discussed using 60-second radio commercials to present a clear, concise, and culturally relevant Gospel message as well as a toll free number for listeners to respond.

That vision became reality in 1997 when the first commercials were run on five radio stations. As a result of God’s hand moving in the lives of listeners, 500 people put their trust in Jesus Christ.

Since those first radio commercials in 1996, Need Him has received millions of calls and presented the Gospel to millions of people. The radio commercials are heard on over 1200 radio and TV stations, and the 888-NEEDHIM is displayed in countless printed formats. In addition, Need Him has become more than just phone calls. Each year the [www.NeedHim.org](http://www.NeedHim.org) website receives millions of visits, and our volunteers respond to countless emails and instant message chats about Christ from all over the world!

## **Objectives**

Change the way chat and communication is handled. As revolutionary as the ‘printing press’ itself – imagine typing in English and having it show up in perfect Spanish, Hindi or Chinese on the recipient’s desktop. And imagine them responding in their native tongue and it showing up in English (your native language) on your desktop. Imagine the communication that would be possible – and how quickly people could ‘become one’. That’s the power of ABBY on the web – translating from one language to another – in real-time – and allowing two separate people / cultures to communicate seamlessly as if they were speaking the same language. The object here is to spread the word of God to the Spanish, Hindi and Chinese speaking people around the globe.

## **Initial Launch**

The launch between Dallas and Spain went flawlessly and ignited a firestorm of communication that was heard from New York to New Delhi – and from San Francisco to Singapore. The concept of communicating through text - globally to millions of people – in their native language – just like you were there – is truly a fascinating concept that is gathering steam as we speak

## **Contact Us:**

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