



# Interactive Virtual Avatar

GetAbby launches patented LIVE Video Avatar on GetAbby.com



June 16, 2010

**FOR IMMEDIATE RELEASE**

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## Revolutionizing Communication with Mobile, Web, and IVR solutions.



Abby is a Multi Channel Dialogue Platform that enables you to build, deploy, and manage your customer touch points.



### Hi, I'm Steve, Your GetAbby Virtual Avatar. How may I help you?

Who is Abby and what is multi channel communication? These are just a few of the countless questions Steve can handle... without human assistance. GetAbby has launched a patented [video avatar](#) that reduces inbound calls and [increases revenue](#) with product placement, targeted up-sells and advertising.

Unlike traditional avatars or virtual assistants, GetAbby uses real video avatars to engage and interact with your customers. No more creepy or annoying "FAQ engines." Abby even uses her built-in [CRM](#) to build a relationship with your customers and up-sell and advertise the right product or service, every time.

The best part... Abby learns. Every question or interaction Abby handles is captured and automatically [analyzed](#) to provide valuable customer knowledge. Just try asking Steve a question at [GetAbby.com](#). If Steve doesn't know, he'll suggest a solution or transfer you to the perfect representative. Then come back and try asking the question again. Not only will Abby answer your question, she'll have a better

understanding of what customers are really asking for. No more frustrated customers, no more expensive calls, no more missed opportunities!

Visit [GetAbby.com](http://GetAbby.com) to try one for yourself.

[GetABBY](http://GetABBY) is the leading enhanced [Interactive Voice Response](#) (eIVR) solutions and multi channel communication platform. Strategically aligned with [Carnegie Mellon University](#), GetABBY's technology, ABBY, provides a unique platform of bundled services, including natural language processing (NLP), artificial intelligence (AI) over a managed platform inclusive of VoIP, Internet, and Wireless formats.

For more information, please contact [bmiller@getabby.com](mailto:bmiller@getabby.com)