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GETABBY IN THE WHITE HOUSE

President Obama Invites GetABBY to join him in watching the Bulls vs. Bobcats Game

This March, GetABBY was invited to join President Obama in watching the Chicago Bulls and the Charlotte Bobcats go head to head on the basketball court.

“The game and the White House were truly amazing. It was a humbling experience meeting the President,” said our GetABBY representative. “President Obama actually spent time with all of us and was quite engaging, unpretentious, and came across as genuine in his discussions.”

Through this event, GetABBY received exposure at the local, state, and federal government levels. James Mitchell, National League of Cities (NLC) President, promoted ABBY all night to Senator Durbin of Chicago, Sue Myrick, Larry Kissel, Mel Watt, and Kay Hagan who are all Representatives and Senators of North Carolina. Also, our representative was able to meet with the CEO of the Health Care Service Corporation.

GetABBY works together with the White House to help make municipalities more effective in the world of communication. GetABBY enables municipalities of all sizes to quickly deploy powerful telephony applications. Everyday customers turn to ABBY's patented suite of multi modal applications to enhance customer experience. For example, GetABBY has created a mobile application – “My Charlotte” – that allows a citizen to report a pothole right from his or her mobile device. GetABBY allows municipalities to save millions of dollars each year, which, in turn, enables those same municipalities to maintain and increase services available to their constituents.
