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Eidoserve Introduces the Call Prospector: Three Minute Plan

Call Prospector turns Automotive Dealership Internet leads into Sales – in 3 Minutes

(Pittsburgh, PA. – February, 2006) – Eidoserve, a software development company servicing the retail automotive industry, introduces a new tool in their interactive software suite: Call Prospector. Eidoserve's Call Prospector system turns Internet leads into immediate phone ups. The unique aspect of Call Prospector is that it is interactive. As soon as a prospect enters their information anywhere online, Call Prospector immediately generates a phone call to the dealership within seconds. On the phone, the dealership's sales staff is given the consumer's name and specific vehicle information. Then, on the sales person's command, Call Prospector connects the sales person to the consumer by phone – **FIRST**. (The call is often recorded for training and quality assurance purposes.)

The average callback time with Call Prospector is 2.9 minutes, versus the usual hour – which is standard in the industry. Call Prospector is a proven patent pending revolutionary sales process that increases a dealership's ability to manage, track and convert Internet sales leads into sales.

"Call Prospector is a great addition to our software platform," said Wayne Scholar, CTO of Eidoserve. "This innovative tool ensures that every Internet lead is followed-up, and detailed reporting means that all leads are tracked and managed for the sales department so that a dealership experiences maximum return in the Internet sales channel. Call Prospector is an invaluable sales tool for any Dealership. It gives dealerships a huge competitive advantage in the marketplace because it enables an instant connection with the prospect."

About Eidoserve...

Eidoserve (pronounced "I do serve") develops virtual employees to help its clients optimize their knowledge management and add value to existing customer relationship management processes. Eidoserve's virtual employees improve operations efficiency in areas such as pre-qualifying sales leads, and providing valuable and timely communication connections that give you the edge in your sales process. For more information on Eidoserve, call 1.877.271.9513, or visit: www.eidoserve.com.

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