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## Just the facts:

### I. What is it? – “A Better Way of Connecting Web to Phone”

- **Call Me Now** is a method of allowing the web site user to immediately get in touch (via phone) with your organization.
- **Call Me Now** allows web visitors to simply enter their names, phone numbers, and e-mail addresses → and then be connected to your organization, live, via phone.
- **Call Me Now** satisfies the emotional buying and service impulse
- **Call Me Now** satisfies 63% of the population that still won't purchase over the Internet, until a more human interaction is involved.

### II. Who Needs it?

- **Call Me Now** makes it easy for online visitors to talk to someone when they have questions.
- Factually, most people visit a website to gather information prior to a purchase. If prospects are unable to get their questions answered quickly or painlessly, there is a danger of losing that prospect. **Call Me Now** collects the prospects name, phone number, and e-mail address, so that you never lose that prospect.
- If there is a follow-up question to the purchase, or a problem to be resolved, a friendly, reassuring **Call Me Now** voice would be nice to have on the other end of the phone.
- Given over two-thirds of online shopping carts are still abandoned prior to purchase, **Call Me Now** could resolve some of those issues.

### III. How can I get it?

- To obtain **Call Me Now**, please go to [www.eidoserve.com](http://www.eidoserve.com), or [www.eidoserve.com/abbyair](http://www.eidoserve.com/abbyair) (to view a presentation), or call: David Marrangoni: 412-716-4377 (d) / [dmarrangoni@eidoserve.com](mailto:dmarrangoni@eidoserve.com)

### IV. Thanks for listening

- You need to: **Call Me Now!**

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